

## 'RNTC 50 Years' Digital Tool Kit

### Our story

The Radio Nederland Training Centre (RNTC) was founded in 1968 by RNW Media & the Dutch Ministry of Foreign Affairs. Its mission was to train media professionals by giving them skills they needed to master the media.

Over the last 50 years, RNTC has gained invaluable expertise in delivering its courses around the world and tailoring them to meet the needs of a diverse audience. On 1 November 2018, RNTC will celebrate its 50 years of existence and its more than 4000 alumni members who attended courses in The Netherlands and thousands from our programs globally; many of whom went on to make great impact in their communities, winning awards and paying their learning forward to others.

In its celebrations, RNTC reflects on its 50 years of training legacy while looking forward to its ambitious plans yet to achieve. We are a proud training center with the capacity to reach out to diverse audience across the globe, with any academic or professional background, and offer them a unique learning experience that transforms careers.

### Core message

- RNTC also offers commercial trainings
- RNTC partners well with NGOS to create impact
- Our programs have impact on media in global south.
- RNTC transforms media careers.

### Tagline

50 years of career-changing courses to media professionals worldwide.

### Communication material

- [Logo Pdf](#)
- [Logo Png](#)
- [Email signature](#)

### Social Media Guide

Hashtags: #RNTC50 #50years50stories

### 50 years of career-changing courses to media professionals worldwide

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info@rntc.com    www.rntc.com

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 RNTC

Sample posts:

 [Twitter](#)

- @rntc celebrates 50 years of legacy in professional #media #training around the world #RNTC50 #50years50stories
- RNTC turns 50 📍 @rntc is a training center with capacity to reach out to diverse audience across the globe, with any academic or professional background & offer them a unique learning experience that transforms their career #RNTC50 #50years50stories
- @rntc celebrates 50 years of #impact in #global #south with +4000 alumni members, partakers & contributors #RNTC50 #50years50stories

 [Facebook](#)

- @fanpagerntc is celebrating its 50<sup>th</sup> birthday. The training center has the capacity to reach out to diverse audience across the globe, with any academic or professional background & offer them a unique learning experience that transforms their career. They work well with commercial and non-commercial entities: <https://rntc.com/>

**Email communications for questions:** [Hounaz.beheshtidrouen@rnw.org](mailto:Hounaz.beheshtidrouen@rnw.org)

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